Implementation Plan

Optimizing Workflow Efficiency for SkyLaunch Marketing Campaign

*Timeline: April 1st - May 31st, 2024*

**Current Workflow Analysis**

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| Timeframe | April 1st - April 8th, 2024 |
| Status | Complete |
| Priority | High |
| Owner | Business Analysis |

**Define Workflow Optimization Strategy**

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| Timeframe | April 8th - April 22st, 2024 |
| Status | Complete |
| Priority | High |
| Owner | Project Manager |

**Setup New Project Management Toolsn**

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| Timeframe | April 22nd – May 6th, 2024 |
| Status | In progress |
| Priority | Medium |
| Owner | Project Manager |

**Automation and Standardization Implementation**

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| --- | --- |
| Timeframe | May 6th – May 20th, 2024 |
| Status | Not Started |
| Priority | High |
| Owner | Dev Team |